

Egham Town Team - Meeting 24 May 2016 at 12pm

Venue - Wilkins Kennedy

In attendance:

Clive Walker, Cynthia Reilly, Mark Adams, Stephen Williams, John Butters, Nick Dowling, Paula Stelfox, Adriana Logan, Michael Berry, Gayle Monaghan, Rachel Raynaud

Apologies:

Chris Fisher, Dr Matthew Smith, Phil Simcock, Meher Oliaji, Bill Bessant, Cllr Alan Alderson, Jim Pearcey, Barrie Reynolds

Website update

SW informed the team of progress re the ETT website:

- The website is now completed - there is a member's area where agenda and minutes etc. can be accessed. All members have been e-mailed access details.
- There are other areas for uploading documents so if you want to share anything with members, just e-mail items or info to SW and he will upload them.
- There is also an archive so old agendas and minutes are posted on that page.
- SW has created an alias, a special e-mail address that operates like a group. As it is central no one needs to maintain an email group anymore as SW will keep the alias up-to-date. (Please note alias address in covering e-mail).
- If you want to email the group as a whole use alias address. RR has a copy of the master list and will inform SW of any changes.
- SW advised that each member have an e-mail address based upon their role or area of responsibility. This would make it easier for the public to contact a particular person re a particular issue.
- SW, RR have addresses set up. SW to set up address for Chair and Vice Chair. Would all members think about an appropriate address for themselves and let RR/SW know. It does not matter if there is more than one person involved in a particular role, as SW can add a prefix to the email address to indicate the individuals. Also if the person changes doing that role SW can transfer the address to a new member.
- SW also proposed that all members had a photo with their names and roles or responsibilities on the website, under an area called meet the team - this is usual with most websites. SW can bring his camera in to take photos if required.
- SW has created a clog page which all members of the group can make use of to let people that access the site know what events or news worthy items concerning the Egham area or Runnymede.
- SW has put info on the site about the forthcoming MC Day and plans to mention that the Borough has a new Mayor.
- If there is an event, e.g. book sale, Christmas Fair SW can upload info onto the website under the news blog.
- Members should let SW know what appliance they will be using to download information and SW will send out instructions.

- Use of social media was discussed. RR noted that Facebook was raised as a good means of communication with the community in the visitor survey. MA to organise twitter with ND's help. MB raised concern over speed of response but MA stated that twitter would only be used to traffic information.
- Members should inform RR/SW of any links they would like to see from the website.
- RR to pay SW for work on setting up website.

Community Improvement Fund.

RR reminded members that bids to the fund must be submitted by 15 July.

RR raised one potential bid idea. Given the importance to the public of maintaining a clean environment and the issue with bins becoming full during the late afternoon/ evening (despite daily emptying) the ETT could submit a bid for 2 pairs of big belly bins to be placed in two locations in the High Street. The bins can compact rubbish enabling them to accommodate approx. 8 times the amount of rubbish than an ordinary bin. RR had spoken to Islington BC who have purchased a lot of these bins and compacting ability had been confirmed. The bins use a solar powered micro chip to inform waste authority when they are full. The retail price for the bins would be approx. £19k and RR stated that she would have a further discussion with the distributor re price. RR had checked with RBC that the council would be able to collect rubbish from the bins, and with SCC re eligibility for potential funding from the scheme. RR stated that any bid would need to also include a litter campaign to discourage people from dropping litter and to use the bins.

Due in part to the cost of the bins members decided to consider other potential ideas, and that the website should be used to canvas opinion from the public. Information on the fund/bidding application form etc. can be found on the SCC website by searching Community Improvement Fund. Any alternative ideas need to be set out in draft and will be considered at the next ETT meeting.

Magna Carta Day

The event will take place on High Street and Station Road North like last year. There will be 3 stages providing entertainment for the day. Over 60 stalls are booked. A copy of the programme will be on the website.

As the ETT will not have a stand it was agreed that SW would take some screen shoots of the new website to be printed as a flyer which could be distributed on the day and also at key venues. This would raise awareness of the website and the activities of the ETT and also enable the community to engage with the ETT. RR to contact Kingsley Print re cost of producing approx. 500 A5 colour leaflets.

RR to arrange payment to cover cost of children's entertainment.

Christmas Lights

CF had requested that Egham Christmas lights be discussed at the meeting, following a request from the ERA committee.

Members agreed that the current decorations were average but not exceptional. RR informed the group that should there be a need for the provision of a new outlet socket

for new Festive lighting to be fitted to a lamp column, any request must be made before the end of August each year.

Members discussed the reinstatement of small trees with solar lights in the holders above the shops. RR to send out info on light options.

Any Other Business

RR informed the group that Frances Meredith Community Champion from Tesco had been in contact re working with the ETT and RBC to organise a litter pick in the Town. RR would contact Frances to discuss.

Date of next meeting

Tuesday 12 July 12pm at Wilkins Kennedy offices, Egham